



Play & Stay-Live™ Beyond Limits

SUMMER 2026

Meet them where they are. Take them beyond their limits.

SPORTS

ESPORTS

MUSIC

MEDIA

INNOVATION

An immersive summer experience for youth ages 7–13 where they explore the worlds of sports, esports, music, broadcasting, media, and creativity — building **confidence, leadership, resilience,** and brighter futures, with mental wellness woven into every day.

COLLABORATIONS & MOU PARTNERSHIPS

An Ecosystem of Support for Youth — Model for the Nation



Dallas Austin Foundation
For Music Education



IIElevenLabs



FLOURISH FOUNDATION PROJECT, INC.

DBA F.I.R.E Institute for Wellness & Global Competitiveness

Helping Youth Embrace Life and Build Bright Futures

Why This Matters

Across the country, youth are facing a mental health crisis unlike anything we have seen in modern history. Behind every statistic is a child, a classroom, a family — and a community that can do something about it. **Play & Stay-Live™ Beyond Limits Summer** is our response: a prevention-focused, joy-filled environment that meets youth where they already are — sports, music, gaming, and media — and quietly builds the resilience they need to keep going.

“In 2023, more than 1.7 million suicide attempts occurred — the highest ever recorded. Over 51,000 deaths — one every 11 minutes. About 23% were minors under 18.” — CDC / NIMH



Right Here in Charlotte

North Carolina has not been spared. According to the NC Department of Health and Human Services and the CDC, suicide is consistently among the leading causes of death for youth ages 10–24 in our state, and Mecklenburg County continues to see rising rates of youth anxiety, depression, and self-harm. Emergency departments in the Charlotte region report a steady increase in adolescent mental-health visits, and our schools are stretched thin trying to meet the demand alone.

We can't wait for someone else to solve this. Headquartered at **6148 Brookshire Boulevard, Charlotte, NC 28216**, Flourish Foundation is building community-based pathways that reach youth *before* a crisis — through the activities they already love.

This is a national emergency requiring bold, collaborative, community-based action. We cannot wait for government solutions alone.

Local figures should be verified with the most recent NC DHHS / Mecklenburg County data prior to publication.

What Makes Us Unique

This is not a traditional summer camp. It's a launchpad for discovery, purpose, and potential — through the activities youth already love. We bring mental health, prevention, and resilience to the dribble, the headset, the mic, and the camera.

Mental Wellness Meets the Things They Love

Most prevention programs ask kids to step away from what they enjoy in order to “work on themselves.” We flip that. Our coaches, mentors, and creative staff embed resilience, self-awareness, communication, and healthy decision-making **inside** the gym, the studio, the gaming chair, and the broadcast booth. The lesson is never separate from the experience — it **is** the experience.



RESILIENCE Building strength, perseverance & positive decision-making.

INNOVATION Encouraging creativity, curiosity & forward-thinking.

PREVENTION Equipping youth with tools, resources & support — before a crisis.

LEADERSHIP Growing confidence, voice & purpose.

Optional Behavioral Health Support — Available Separately

Flourish Foundation Project, Inc. is a **community behavioral health organization**. The summer program itself is enrichment and prevention focused — it is **not clinical treatment**. For families who want it, we offer **optional counseling services** through our affiliated behavioral health practice as a separate, voluntary engagement. Camp staff can quietly connect families to those services on request; participation in counseling is never required to take part in camp.

What Youth Explore

Each week, campers rotate through enrichment tracks across our ecosystem — discovering their interests, strengths, and future possibilities.

SoundQuest Station™

Youth-run music studio, podcasting & journalism.

Sports Media & Broadcasting

Commentary, reporting, and behind-the-scenes experiences.

Esports & Gaming

Team play, strategy, and competitive fun in a safe space.

Creative Media

Video production, photography, editing & content creation.

Leadership & Life Skills

Communication, teamwork, confidence & resilience.

STEM & Career Exploration

Discover future careers in sports, media, tech & innovation.

Innovation & Tech

Explore tomorrow's tools, ideas, and real-world solutions.

Teamwork & Community

Build friendships, positive influence, and a sense of belonging.



Youth in real environments: behind the camera, behind the mic, on the floor.

Sample Daily Schedule

Program runs **Monday – Friday, 8:30 AM – 3:30 PM**. Breakfast is served at **9:00 AM** and lunch at **12:30 PM**. Each day blends activity, learning, and wellness — with built-in time for rest, reflection, and connection.

TIME	ACTIVITY	FOCUS
8:30 – 9:00	Arrival, Check-In & Morning Mindset	Greeting, mood check-in, daily intention
9:00 – 9:30	Breakfast & Community Circle	Healthy meal + small-group bonding
9:30 – 10:15	Move & Play (Sports / Fitness)	Basketball, fitness games, teamwork drills
10:15 – 11:15	Rotation 1 — SoundQuest / Music	Studio, podcasting, DJing, journalism
11:15 – 12:15	Rotation 2 — Media & Broadcasting	Camera, commentary, content creation
12:15 – 12:30	Wellness Break & Hydration	Breathing, stretch, reset
12:30 – 1:15	Lunch & Open Conversation	Family-style meal + life-skill talk
1:15 – 2:15	Rotation 3 — Esports / STEM	Team play, strategy, problem-solving, innovation
2:15 – 3:00	Leadership Lab & Life Skills	Public speaking, decisions, CPR/safety
3:00 – 3:25	Reflection & Showcase	Share the day's wins; resilience check-in
3:25 – 3:30	Dismissal & Hopeful Send-Off	Messages of hope — every day

Friday afternoons end with a showcase celebration — campers present what they built, recorded, performed, or learned that week.

Every day includes a quiet “Every 11 Minutes” message of hope moment — reminding youth they are seen, valued, and never alone.

Field Trips & Real-World Exposure

Camp doesn't stay inside four walls. **Field trips are included** at no extra cost and take campers behind the scenes of the careers and creative spaces they only see on a screen. Trips are paired with on-site mentors and are designed to spark real possibility.

WEEK	FIELD TRIP DESTINATION	WHAT THEY EXPERIENCE
Week 1	Professional Sports Venue	Tour, training spaces, sports careers panel
Week 2	Broadcast News Station	Live studio walk-through, anchor & producer talk
Week 3	Music Studio & Video Production House	Tracking session, lighting & camera demo
Week 4	Esports Arena / Gaming Center	Competitive setups, casting booth, career paths
Week 5	Technology & Innovation Hub	Robotics, AI, design — meet builders & founders
Week 6	Weather Center / Newsroom	How news is made; STEM meets storytelling
Week 7	Creative Media Space / Podcast Studio	Hands-on recording + editing experience
Week 8	Community Showcase & Family Day	Campers present their summer journey



Real exposure to real environments — broadcasting, sports, community, and beyond.

Field trip schedule is a sample. Final destinations rotate based on partner availability and group interest. Transportation, supervision, and entry costs are all included in tuition.

Enroll Today

WHO	WHEN	COST
Youth ages 7–13 All experience levels	Mon – Fri 8:30 AM – 3:30 PM Starts June 15, 2026	\$75 per week \$35 registration fee Field trips included

Enroll: www.flourish.foundation/summer

Call: 704-661-3005

Email: info@flourish.foundation

Two Charlotte Locations:

- 6148 Brookshire Boulevard, Suite H
Charlotte, NC 28216
- 3301 Tennessee Avenue
Charlotte, NC 28216

Optional Counseling Services

As a community behavioral health organization, Flourish Foundation offers **voluntary, separate counseling services** through our affiliated practice. Camp staff can quietly connect families on request — participation is never required to attend the program.

PLAY. STAY. LIVE. LIVE BEYOND LIMITS.

About Flourish Foundation Project, Inc.

Play & Stay-Live™ Beyond Limits Summer is presented by **Flourish Foundation Project, Inc.** — a **federally recognized nonprofit organization** and **community behavioral health services provider**. This program is part of our broader commitment to building **safe, caring, and globally competitive communities** — equipping the next generation with the resilience, skills, and support to thrive.

THIS SUMMER IS PART OF A NATIONAL MOVEMENT

Play & Stay-Live™ Championship

National Esports, Music & Wellness Youth Summit™

Flourish Foundation Project, Inc.
DBA F.I.R.E Institute for Wellness & Global Competitiveness

PLAY & STAY LIVE CHAMPIONSHIP
ESPORTS • MUSIC • WELLNESS YOUTH SUMMIT

ECOSYSTEM SUPPORTING YOUTH | RESILIENCE BUILT IN.

SEPTEMBER 24-25, 2026
OLYMPIC CENTER, LAKE PLACID, NY

PRESENTED BY:
Flourish Foundation Project, Inc.
DBA F.I.R.E Institute for Wellness & Global Competitiveness

IN COLLABORATION WITH

NEW YORK STATE OLYMPIC REGIONAL DEVELOPMENT AUTHORITY

OLYMPIC CENTER LAKE PLACID

1. PLAY & STAY LIVE *Beyond Limits*
Resilience, Leadership, Life Skills.

2. SOUNDQUEST STATION
Creativity, Expression, Mental Wellness.

3. PLAY & STAY LIVE CHAMPIONSHIP
Competition, Teamwork, Excellence.

4. YOUTH ENRICHMENT PROGRAMS
Growth, Opportunity, Community Impact.

EXPLORE. LEARN. COMPETE. THRIVE.

www.flourish.foundation | info@flourish.foundation | 704-661-3005

FREE ADMISSION — No Registration Fee

September 24–25, 2026

Olympic Center • Lake Placid, NY

A historic moment. An iconic location. National brands and industry leaders usher in a new era of competitive gaming and live events — an in-person and national interactive experience with skill, innovation, prevention, and resilience built in.

- Open to K–12 students, families, esports teams, schools, colleges & community partners
- Competitive esports • Live music • Creative media • Wellness engagement
- Student broadcasters cover the event live
- In collaboration with the **Olympic Regional Development Authority (ORDA)**

Transportation Assistance Available

Eligible New York State K–12 schools may apply for transportation assistance to attend. Details and application links at

www.playstaylivechampionship.com

Register & Learn More:

www.playstaylivechampionship.com

Presented by: Flourish Foundation Project, Inc. | **In Collaboration with:** Olympic Regional Development Authority (ORDA) & The Olympic Center, Lake Placid, NY